Bihar Rural Livelihoods Promotion Society (BRLPS), an autonomous society under Rural Development Department, Govt. of Bihar has been designated as State Rural Livelihoods Mission by Rural Development Department, Government of Bihar to scale up the "JEEViKA" model in all 534 Blocks of 38 Districts in Bihar under National Rural Livelihood Mission. It is also implementing “National Rural Economic Transformation Project (NRETP)” with key objectives of Development of 100 Model CLFs, Digital Financing, Value Chain Intervention, Organic Cluster Development, Enterprise Promotion, Skill Development & Placement, Digitization of CBOs’ transactions and Capitalization of CBOs etc. in 89 Blocks across 18 districts of Bihar.

So far JEEViKA has been able to reach out to nearly 100 Lakh rural poor households by organizing them into 8.50 Lakh women Self Help Groups under 53000 Village Organizations and 890 Cluster Level Federations. These institutions have generated nearly Rs. 833 Crore as their own fund and have leveraged more than Rs.7000 Crore from the Banks.

Under NRLM, BRLPS would be organizing, empowering and promoting livelihoods for 1.2 crore rural poor households through 10 Lakh sustainable SHGs under 65000 Village Organisations and 1600 Cluster Level Federations.

Bring smile to the faces of poor in Bihar

In order to achieve the aforesaid objectives, BRLPS is inviting applications from interested candidates for the positions under “Bihar Rural Livelihoods Promotion Society (BRLPS) and “National Rural Economic Transformation Project (NRETP)” as mentioned below :-

Applications are invited for the following positions under “Bihar Rural Livelihoods Promotion Society : State Project Management Unit

<table>
<thead>
<tr>
<th>Post No.</th>
<th>Name of the Post</th>
<th>Number of Posts</th>
<th>Eligibility &amp; Key Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>State Project Manager – Non-Farm (SPM-NF)</td>
<td></td>
<td>Eligibility: MBA (marketing, finance, HR)/PG diploma or degree in Rural Management/MSW preferably from reputed institute with minimum 7 years post qualification relevant experience (of which 3 years should be of senior manager level) in large set up of development program/project specifically for promotion of non-farm based enterprise/business to improve livelihoods of</td>
</tr>
</tbody>
</table>
### State Project Manager – Communication (SPM – Com.)

<table>
<thead>
<tr>
<th>Pay: ₹ 65400/- to ₹ 91000/- CTS* (Monthly) (Excluding other benefits**)</th>
<th>Pay: ₹ 65400/- to ₹ 91000/- CTS* (Monthly) (Excluding other benefits**)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligibility:</td>
<td>Eligibility: PG degree in Mass Communication from recognized institute/university with minimum 7 years of post-qualification relevant working experience in large scale development project. Or Post graduate degree/diploma in any discipline from a recognised institute/university with minimum 9 years of post-qualification relevant experience. S/he should have experience in developing strategies to build a common vision of Project across the staff and provide inputs towards streamlining communications requirement of the project. S/he should have experience in advertising/media industry on social communications or in similar capacity for development Projects.</td>
</tr>
<tr>
<td>Key Responsibility:</td>
<td>Key Responsibility: As part of the Communication team at state level, you would be primarily responsible for rolling out the communication strategies across the Project as well as:</td>
</tr>
<tr>
<td>• You would closely work with the district and block teams to ensure that all staff shares the same vision of the Project.</td>
<td>• You would closely work with the district and block teams to ensure that all staff shares the same vision of the Project.</td>
</tr>
<tr>
<td>• You would also provide close guidance to assist capacity building teams with design inputs.</td>
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</tr>
<tr>
<td>• S/he will be responsible for developing and disseminating State &amp; District specific IEC materials.</td>
<td>• S/he will be responsible for supporting in Capacity building exercise and BCC activities.</td>
</tr>
<tr>
<td>• S/he will be responsible for supporting in Capacity building exercise and BCC activities.</td>
<td>• Media relation activities with success story compilation. Dissemination of Project information to all concerned.</td>
</tr>
<tr>
<td>• S/he will be responsible for developing and disseminating State &amp; District specific IEC materials.</td>
<td>• Implementing communication strategy and hand holding support in publication at various levels with various tools – Print, Audio/Video Web etc.</td>
</tr>
<tr>
<td>• Media relation activities with success story compilation. Dissemination of Project information to all concerned.</td>
<td>• Developing case studies on Project/program and learning notes of best practices.</td>
</tr>
<tr>
<td>• Implementing communication strategy and hand holding support in publication at various levels with various tools – Print, Audio/Video Web etc.</td>
<td>• S/he will also have to undertake extensive field visit to ensure quality project/program interventions.</td>
</tr>
<tr>
<td>• Developing case studies on Project/program and learning notes of best practices.</td>
<td>• Any other responsibility as per the business need.</td>
</tr>
<tr>
<td>• S/he will also have to undertake extensive field visit to ensure quality project/program interventions.</td>
<td>• Any other responsibility as per the business need.</td>
</tr>
<tr>
<td>• Any other jobs/tasks assigned time to time.</td>
<td>• Any other jobs/tasks assigned time to time.</td>
</tr>
<tr>
<td>No.</td>
<td>Position</td>
</tr>
<tr>
<td>-----</td>
<td>----------------------------------------------</td>
</tr>
</tbody>
</table>
| 04. | State Project Manager – Social Development (SPM – SD) | 65400/- to 91000/-(CTS*) (Monthly) (Excluding other benefits**) | PG degree/Diploma in Management/Social Work/Rural Development/Rural Management with minimum 7 years of post-qualification relevant experience in Rural development projects focusing on empowerment of woman, vulnerable people and mobilizing them into institutions. Strong communication skill and knowledge of working with MS office environment is essential. | S/he will work closely with district team in planning social development activities in the district.  
S/he will be responsible for executing as well as managing partnership activities of the project at district level.  
S/he will be an expert of social development interventions.  
S/he will also be working as resource support available to BPIU units for executing partnership-based activities social development programme.  
S/he will also have to undertake extensive field visit to ensure the quality project/program interventions.  
Any other jobs/tasks assigned time to time. |
| 05. | Finance Officer (FO)                          | 65400/- to 91000/-(CTS*) (Monthly) (Excluding other benefits**) | CA/ICWAI with minimum 7 years of post-qualification work experience of finance and accounts management, designing and implementing financial system, dealing with statutory requirement and preparing budget preferably of a large development organisation. | Key Responsibility:  
Finance Officer will be responsible for certifying the consolidated unaudited financial statement / report, identifying, rectifying, and suggesting preventive majors for financial, accounting and statutory compliances related issues/problems of the allotted districts.  
S/he will be responsible for Monitoring and supervising timely completion of statutory/internal audit and ensuring compliance/settlement of audit observation.  
S/he will be also assist Chief Finance Officer in financial management issues at SPMU.  
S/he will be responsible for Updating financial management Manual and guidelines in State/District.  
S/he will be also coordinate for timely release of fund, verification of books of accounts of allotted District/ State.  
S/he will be responsible for Verifying CIF disbursement and also analysing the budget variance on quarterly basis to allotted districts/ State. Any other jobs/tasks assigned time to time. |
| 06. | State Finance Manager (SFM)                  | 65400/- to 91000/-(CTS*) (Monthly) (Excluding other benefits**) | Chartered Accountant/MBA-Finance /Cost Accountant from recognized institute/university with minimum 7 years of post-qualification relevant experience in handling internal/statutory audit and consultancy in accounts, taxation etc. S/he should have worked in a development program/project/companies/organisation. S/he should be instrumental in designing and developing the financial management system of development project/companies/Firms.. Only applicants from required category need to apply. | Key Responsibility:  
S/he will be responsible for certifying the consolidated unaudited report, identifying, rectifying, and suggesting preventive majors for financial, accounting and statutory compliances related issues/problems of the allotted districts.  
S/he will be responsible for Monitoring and supervising timely completion of statutory/internal audit and ensuring compliance/settlement of audit observation.  
S/he will be also present Chief Finance Officer in financial management issues at SPMU.  
S/he will be responsible for Updating financial management Manual and guidelines in State/District.  
S/he will be also coordinate for timely release of fund, verification of books of accounts of District/ Block as well as CBOs.  
S/he will have to undertake extensive field visit to ensure the quality project/program interventions. Any other jobs/tasks assigned time to time. |
| 07. | Project Manager – Database Management (PM- DM) | -      | B. Tech (CS/IT)/MCA or equivalent with minimum 04 yrs. of post qualification experience. Experience in relevant field like Software development, Mobile Apps development, database management (SQL/PI SQL) etc. Experience on tools like Java-oracle/ Dot net-Sql server etc. Certification in Oracle/Sql-server etc. database packages will be given preference. | Any other jobs/tasks assigned time to time. |
Key Responsibility: Maintenance and monitoring of all IT peripherals in the SPMU and as well as all the districts in coordination with district resource person.
Proper maintenance and functioning of data center at districts.
Ensure effective upgradeation of devices time to time to match the need of the organization for smooth connectivity.
Rolling out of proper connectivity at DPCUs and BPIUs.
Providing support to DPCUs or BPIUs with remote access, VPN connectivity etc.
Ensuring the max uptime for the servers at SPMU.
Coordinating with associated vendors for resolution of any technical issue.
Any other task assigned time to time.

Eligibility: PG degree/diploma in IT/Management/Social Work/Rural Management/Rural Development/MCA or BE/B.Tech in CSc, IT, equivalent from a recognised institute with minimum 4 years of post-qualification relevant experience of computerised management information system, Monitoring and evaluation of development program in a development Project/large institutional set up/reputed company.

Key Responsibility:
- S/he will be responsible for Executing and rolling out the project/Program MIS operations.
- S/he will also update the Project Progress across the state, facilitating reviews of documentation work. S/he will also Look after the online Management Information System of the Project and
- S/he would be responsible for streamlining information flow through periodic analysis of data based on project health indicators and documenting the same.
- Any other jobs/tasks assigned time to time.

Applications are invited for the following positions under “National Rural Economic Transformation Project (NRETP):

Social Development & Institution Building

<table>
<thead>
<tr>
<th>Post No.</th>
<th>Name of the Post</th>
<th>Number of Posts</th>
<th>Eligibility &amp; Key Responsibility</th>
</tr>
</thead>
</table>
| 01       | Senior Technical Expert-Social Management Framework & Gender | 1 1 | Qualification: Post Graduate degree or diploma (equivalent).
Experience: Minimum 7 years of post-qualification experience.
Key Responsibility: Develop and mainstream Social Management Framework and gender operational strategy, policies, protocols, guidelines, AAP and budget etc.. Develop pool of resource persons at state, district, block level. Also develop pool of community resource persons and community master trainers. Develop an institutional mechanism for implementation, capacity building and monitoring of SMF and Gender intervention. Capacity building of all mission staff on SMF and Gender. Develop Behaviour Change Communication (BCC) strategies and resource materials for Capacity Building of community institutions and mission staff. Represent SPMU at different forums and liaison with different line departments and NMMU related to the mission activities and reports. Partnership management related to SMF and Gender. Development, implementation and monitoring of MIS related to SMF and Gender. Preparation & submission of progress reports, Best Practices, success stories, Case Studies and any other report required by the management. Any other task assigned by reporting officer. |
### Technical Expert - Capacity Building of Community Institutions

**Pay:** ₹46178/- to ₹63644/- CTS (Monthly) (Excluding other benefits**)

| 02 | 1 | 1 |

**Qualification:** Post Graduate degree or diploma (equivalent).

**Experience:** Minimum 05 years of post-qualification relevant experience.

**Key Responsibility:** Develop Capacity building strategies for strengthening of Institution’s, advisories, protocols, policies and AAPs. Support in development of capacity building strategies, protocols, policies, annual action plans and necessary advisories and guidelines for capacity building of community institutions. Develop pool of Resource Persons/Community Trainers at State/District/block level. Support in the development of mechanisms, structures and systems, for Training Needs assessment, Induction and Capacity Building of state, district, block and field teams, Community Cadres and Community Institutions. Develop protocol, advisories and guidelines for establishment of Community Managed Training centers in selected Model CLFs or Regional training centers and support Communities in its management and development of systems. Develop monitoring mechanisms for tracking the performance of Capacity building activities, community cadres, Resource pools and training centers and regular monitoring. Support in the development of Behaviour Change Communication (BCC) strategies and materials, and Capacity Building materials for community institutions. Documentation and preparation of case studies, best practices/success stories etc. Develop Customized modules and protocols shared by NMMU and if required develop state specific modules and materials. Preparation, analysis and submission of MIS and reports to state and NMMU. Any other task assigned by reporting officer.

### Technical Expert - Model CLF Strengthening

**Pay:** ₹46178/- to ₹63644/- CTS (Monthly) (Excluding other benefits**)

| 03 | 1 | 1 |

**Qualification:** Post Graduate degree or diploma (equivalent).

**Experience:** Minimum 05 years of post-qualification relevant experience.

**Key Responsibility:** Support in development of strategies, policies, advisories, AAPs and roll out of the same for implementation of model CLF strategy. Support in conducting state, district and block level core committee meetings. Support in coordinating with National Resource persons or Technical Support Agencies designated for the state and also developing necessary linkages and ensure on-time completion of all activities planned in model CLF strategy viz., Collection & compilation of current status of CLFs data, Vision building, Business plan development, action plans etc., Coordinate with other thematic for integration of all activities at CLF level. Regular field visits and reviewing the performance of Model CLF for ensuring proper implementation and integration of all thematic interventions. Support in preparation of Bye-laws, registration and compliance by SHG federations. With support of Technical Expert - CB, develop pool of community master trainers/ Resource Persons at state, District and block level and CLF level and regularly coordinating and monitoring their performance. Plan, design and conduct capacity building activities for members of SHG federations, CBO staff and community cadre. Customized modules and protocols shared by NMMU and if required develop state specific modules and materials. Regularly Mentoring/monitoring/guiding concerned staff at state, district and block teams to ensure effective rollout of Model CLF strategy. Provide support in development and operationalization of Governance, financial and HR management systems. Identify and document of best practices, case studies and success stories etc. Preparation, analysis and submission of MIS and reports to state and NMMU. Any other task assigned by reporting officer.

### Financial Inclusion

| 04 | 1 | 1 |

**Qualification:** Post Graduate degree or diploma (equivalent).
<table>
<thead>
<tr>
<th>Digital Finance</th>
<th></th>
<th>Experience: Minimum 07 years of post-qualification experience.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay: ₹ 65400/- to ₹ 91000/- CTS* (Monthly) (Excluding other benefits**)</td>
<td></td>
<td>Key Responsibility: Support in strengthening of Digital Finance Initiatives. Support in the development of mechanisms, structures and systems, for Induction and Capacity Building of state, district, block and field teams, Community Cadres and Community Institutions. Develop pool of community cadre/master trainers-training, deployment and management. Customized modules and protocols shared by NMMU and if required develop state specific modules and materials. Mentor/monitor/guide staff at state, district and block team to ensure effective rollout of the activities. Represent at different forums and liaison with different line departments and NMMU related to the mission activities and reports. Facilitate planning, managing and budgeting at various levels. Provide support in programme, systems, data and fund management activities in the state. Coordinate with Corporate BC and Banks for data sharing for monitoring of Digital Finance initiatives. Any other task assigned by reporting officer.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Technical Expert-Insurance/Pension</th>
<th></th>
<th>Qualification: Post Graduate degree or diploma (equivalent).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay: ₹ 46178/- to ₹ 63644/- CTS* (Monthly) (Excluding other benefits**)</td>
<td></td>
<td>Experience: Minimum 05 years of post-qualification experience in insurance.</td>
</tr>
<tr>
<td>05</td>
<td></td>
<td>Key Responsibility: Support in mainstreaming of insurance and pension initiatives. Develop pool of community cadre/master trainers-training, deployment and management. Customized modules and protocols shared by NMMU and if required develop state specific modules and materials. Mentor/monitor/guide staff at state, district and block team to ensure effective rollout of the activities. Represent at different forums and liaison with different line departments and NMMU related to the mission activities and reports. Facilitate planning, managing and budgeting at various levels. Provide support in programme, systems, data and fund management activities in the state. Any other task assigned by reporting officer.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Farm / Livestock Livelihoods</th>
<th></th>
<th>Qualification: Post Graduate degree or diploma (equivalent).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Technical Expert-Value Chain and Forward Linkage</td>
<td></td>
<td>Experience: Minimum 07 years of post-qualification experience.</td>
</tr>
<tr>
<td>Pay: ₹ 65400/- to ₹ 91000/- CTS* (Monthly) (Excluding other benefits**)</td>
<td></td>
<td>Key Responsibility: Specific tasks of the Senior Technical Expert – Value Chain and forward linkage would include: a. Development of new proposals in value chain development. Development of intervention strategy, business plan and execution plans for Value Chain development interventions. b. Facilitating partnership with institutional buyers / local buyers, conducting buyer seller meets c. Planning, execution and monitoring of the sanctioned value chain development projects / SRLM interventions through regular field visit and review d. Develop appropriate institutional strategy to exploit opportunities for value chain development e. Develop -Mapping of value chains, Analysing value chain competitiveness, project strategy, business plans, and standard operating processes for Producer Enterprises and Producer Groups. f. Maintain information regarding produce being handled by PG / PE, markets (prices and trends), commodity-wise details. g. Close handholding, capacity building and support to Producer Enterprise staff. h. Regular review of the performance of all Producer Enterprises and Producer Groups promoted by the SRLM i. Developing and executing capacity building plans for the</td>
</tr>
</tbody>
</table>
Project staff and community members on value chain development j. Develop manuals and guidelines to facilitate implementation of value chain development. Also, facilitate workshops, consultations necessary for developing the same. k. Identify and document best practices in value chain development interventions. l. Co-ordination with the Technical Support Agencies for development and implementation of value chain development proposals. m. Review of concerned staff at all levels.


Project Manager - Organic Village Cluster

Pay: ₹ 46178/- to ₹ 63644/- CTS* (Monthly) (Excluding other benefits**)

Qualification: Post Graduate degree or diploma (equivalent).

Experience: Minimum 05 years of post-qualification relevant experience.

Key Responsibility: Planning, execution and monitoring of the sanctioned organic village cluster projects through regular field visit and review. b. Cluster level planning and roll out of organic village cluster development activities. c. Rolling out certification in the clusters. d. Support the SRLMs in development of value addition and market linkage strategies for organic produce. e. Development of protocols, package of practices for organic farming. Also, facilitate workshops, consultations necessary for developing the same. f. Mapping of value chains, analysing value chain competitiveness, project strategy, business plans, and standard operating processes for Producer Enterprises and Producer Groups taking up marketing of organic produce. g. Maintain information regarding produce of the SHG members, markets (prices and trends), commodity-wise details. h. Identifying institutional buyers / local buyers, conducting buyer seller meets. i. Development of new proposals in organic village cluster development. j. Developing and executing capacity building plans for the project staff and community members on farm livelihoods and value chain development. k. Develop manuals and guidelines to facilitate implementation of value chain development. l. Identify and document best practices. m. Co-ordination with the Technical Support Agencies for development and implementation of organic village clusters. n. Ensuring data collection and entry into MIS for monitoring and evaluation. Any other task assigned by reporting officer.

Project Manager - Livelihoods Training and Capacity Building

Pay: ₹ 46178/- to ₹ 63644/- CTS* (Monthly) (Excluding other benefits**)

Qualification: Post Graduate degree or diploma (equivalent).

Experience: Minimum 05 years of post-qualification relevant experience.

Key Responsibility: Developing and executing capacity building plans for the project staff and community members on farm livelihoods. b. Co-ordinate with Sustainable Agriculture, Livestock, NTFP, Value Chain and organic farming teams of Farm Livelihoods to develop the training and capacity building strategy for staff, CRPs and community and identification of training needs for staff, CRP and community. c. Co-ordinate development of modules / training material (print and video) with the support of NRPs / Expert organizations. d. Identify best practice sites to be developed as immersion sites / exposure visits. e. Support the teams under Farm Livelihoods in development of protocols, package of practices for organic farming. Also, facilitate workshops, consultations necessary for developing the same. f. Regular documentation and publication of best practices. g. Partnerships with academic institutions, capacity building agencies for providing trainings. h. Ensuring data collection and entry into
Technical Expert - Forward Linkage

09

Pay: ₹ 46178/- to ₹ 63644/-
CTS* (Monthly)
(Excluding other benefits**)

MIS for monitoring and evaluation of training and capacity building activities. Any other task assigned by reporting officer.

**Qualification:** Post Graduate degree or diploma (equivalent).

**Experience:** Minimum 05 years of post-qualification relevant experience.

**Key Responsibility:** Specific tasks of the Technical Expert - Forward linkage would include:

a. Planning, execution and monitoring of the sanctioned value chain development projects / SRLM interventions through regular field visit and review.

b. Mapping of value chains, analysing value chain competitiveness, project strategy, business plans, and standard operating processes for Producer Enterprises and Producer Groups.

c. Maintain information regarding produce of the SHG members, markets (prices and trends), and commodity-wise details.

d. Identifying institutional buyers / local buyers, conducting buyer seller meets.


f. Close handholding, capacity building and support to Producer Enterprise staff.

g. Timely review of the performance of all Producer Enterprises and Producer Groups promoted by the SRLM.

h. Developing and executing capacity building plans for the project staff and community members on farm livelihoods and value chain development.

i. Develop manuals and guidelines to facilitate implementation of value chain development. Also, facilitate workshops, consultations necessary for developing the same.

j. Identify and document best practices in value chain development under farm livelihoods initiatives.

k. Co-ordination with the Technical Support Agencies for development and implementation of value chain development proposals.

l. Ensuring data collection and entry into MIS for monitoring and evaluation of value chain interventions. Any other task assigned by reporting officer.

Non – Farm Livelihoods

10

| Senior Technical | - | - | - | - | 1 | 1 |

**Qualification:** Post Graduate degree or diploma (equivalent).
**Expert - Enterprise Promotion**

**Pay:** ₹ 65400/- to ₹ 91000/-
CTS* (Monthly)
(Excluding other benefits***)

**Experience:** Minimum 7+ years of post-qualification experience.

**Key Responsibility:**

1. Prepare annual action plan for non-farm livelihoods component of NRETP.
2. Prepare and evaluate project proposals to be submitted to the NRLM for funding under the NRETP.
3. Develop partnerships with Government/private sector/technical institutions on various aspects like capacity building of various stakeholders (community cadre, entrepreneurs), market support, technical assistance, technology support, enterprise management etc.
4. Work with Technical Support Agencies to meet project objectives.
5. Develop an eco-system of human resources comprising of functional experts and mentors in the state for supporting enterprises development.
6. Support the teams at block and district level for effective and timely implementation of the programme; conduct regular review meeting at various levels.
7. Ensure that the enterprises supported under the program are sustainably financially viable within the defined timelines of the project.
8. Facilitate forward and backward linkages for the enterprises set up under the programme.
9. Facilitate and monitor the creation of competitive advantages for the enterprises supported by the SRLM, like creation of brand, compliance with statutory compliances, reaching economies of scale, access to various government schemes, convergence etc.
10. Monitor progress of the entrepreneurship development component, analyse MIS and project performance data and take necessary corrective action.
11. Ensure deployment of technology platform for enterprise and cluster support and use of data analytics for performance tracking and decision making at enterprise and SRLM level.
12. Develop SOPs, manuals and guidelines for various components of the programme.
13. Ensure documentation of case studies, best practices, and learning notes throughout project implementation.
14. Comply with necessary administrative processes to ensure smooth implementation of entrepreneurship development component in the field.
15. Review the performance of the non-farm livelihoods team at all levels in the state and support them in the successful fulfilment of their responsibilities.
16. Co-ordinate with the other thematic leads in the SRLM and ensure that the SRLM evolves a robust ecosystem that supports the growth of community owned and managed growth enterprises and value chains.
17. Any other task assigned by reporting officer.

**Technical Expert - Enterprise Promotion**

**Pay:** ₹ 46178/- to ₹ 63644/-
CTS* (Monthly)
(Excluding other benefits***)

**Experience:** Minimum 05+ years of post-qualification relevant experience.

**Key Responsibility:**

1. Facilitate the promotion of linkages among entrepreneurs, larger businesses and govt. agencies.
2. Support the activities pertaining to development of clusters.
3. Identify new business and cluster opportunities and markets for setting up enterprises.
4. Maintain a database of products manufactured and services rendered by SHG entrepreneurs along with key enterprise details and identify products/services with a larger market demand.
5. Identify and on-board partners to enhance quality and standardize SHG business/cluster products (in terms of legal requirements, quality,
packaging, etc.) and services as per market standards / customer demand.
6. Explore different avenues for marketing products and services, including but not limited to government e-marketplace, online platforms, and other remunerative market channels.
7. Explore possibilities and convene development of a brand for marketing SHG entrepreneur products.
8. Ensure business data collection, analyses, and preparation of status reports of all initiatives implemented by her / him on a monthly basis.
10. Comply with necessary administrative processes to ensure smooth implementation of entrepreneurship development component in the field.
11. Ensure that the enterprises supported under the program are sustainably financially viable within the defined timelines of the project.
12. Facilitate forward and backward linkages for the enterprises set up under the programme.
13. Ensure that both the quantitative and qualitative targets are met.
14. Any other task assigned by reporting officer.

Selection: Shortlisted applicants will be invited to appear for participating in further stages of recruitment (GD/PPT & PI) in a phased manner. List of applications received, shortlisted applications, dates and venue of tests for selection etc. would be posted in due course on www.brlps.in (http://brlps.in/web/brlps/career). Candidates are requested to visit the website frequently for announcements. They will also be informed on SMS of their mobile numbers that are valid & working.

Selection Procedure

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Post</th>
<th>Selection Procedure</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Positions under BRLPS &amp; NRETP</td>
<td>Selection process consists of the following: &lt;br&gt;Stage – 1. Shortlisting of Application in the ratio of 1:10 based on criteria as mentioned below:</td>
<td></td>
</tr>
<tr>
<td>Criteria</td>
<td>Marks Assigned</td>
<td></td>
</tr>
<tr>
<td>1. Qualifying examination</td>
<td>Equal to Percentage of Marks obtained. If an applicant possesses more than one qualification that makes one eligible to apply for a position, in such cases weightage will be given for the qualifications that benefits more to such applicant.</td>
<td></td>
</tr>
<tr>
<td>2. Total number of years of relevant experience as required for the position</td>
<td>10 marks for minimum required experience and 2 marks for each additional completed year of relevant experience, and on pro-rata basis for fraction of year. Maximum marks will be 50.</td>
<td></td>
</tr>
</tbody>
</table>
Stage – 2. Final Merit List will be prepared on the basis of criteria mentioned hereunder:

<table>
<thead>
<tr>
<th>Sl.</th>
<th>Criteria</th>
<th>Full Marks</th>
<th>Weightage of Marks Obtained</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.</td>
<td>Percentile of marks obtained in the qualifying examination</td>
<td>35</td>
<td>35%</td>
<td>( n/100 \times 35 ). Where ‘n’ is marks obtained in the qualifying examination.</td>
</tr>
<tr>
<td>02.</td>
<td>Additional years of relevant experience</td>
<td>15</td>
<td>2 mark for every additional completed year of experience (In addition to minimum required). Maximum up to 15.</td>
<td></td>
</tr>
<tr>
<td>03.</td>
<td>GD/ PPT</td>
<td>15</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>04.</td>
<td>Personal Interview</td>
<td>35</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total Marks</strong></td>
<td><strong>100</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note:
1. [Official website](http://brlps.in) may be visited and click on “Career” to apply online and to know detailed eligibility criteria and other details.
2. Applications will be accepted only through online mode.
3. Last Date for receipt of applications is up to 15th July, 2020. Applications beyond this date will not be accepted.
4. Minimum Age limit is 18 years as on 15th July, 2020 i.e., the last date of receipt of online application for all the posts.
5. Candidates are requested to visit the website frequently for updates and other announcements.
6. Reservation would be applicable for recruitment on these positions as per the latest Reservation Policy of the Government of Bihar. Only eligible candidates as per the required eligibility criteria will be called for participating in further stages of recruitment.
7. BRLPS reserves the right to cancel this recruitment process, fully or partially, at any stage.
8. Number of vacancies may be changed without prior notice.
9. Only such Educational qualifications of the candidates would be considered as are approved by the AICTE/MHRD/respective states.
10. In case the Universities/Boards, award grades/CGPA/OGPA, the same will have to be indicated in equivalent percentage of marks as per the norms adopted by the respective University/ Board. In the absence of the same, the candidature will not be considered.
11. BRLPS reserves the right to shortlist candidates based on qualification and post qualification relevant experience.
12. Relevant experience is specific to the eligibility criteria and key responsibility as mentioned against each position.
13. Shortlisting will be based on information provided by the candidates in the Application Form. No changes afterwards will be accepted in any circumstances.
14. For the purpose of calculation of experience, the reference date will be the 15th July, 2020.
15. Post qualification relevant experience with registered public and private organizations, Registered NGOs/ Societies and Government Institutions only will be considered.
16. The period of experience rendered by a candidate on part time basis, daily wages, visiting/ guest faculty will not be counted while calculating the valid experience.
17. Article ship/apprenticeship/internship/training outside job or working in self owned enterprise will not be considered as experience.
18. 1 year relaxation in experience will be allowed to a working employee of BRLPS who has completed at least 1 year of service with BRLPS, as per the provision of BRLPS HRD Manual.
19. *Cost to Society (CTS) includes Basic Pay, House Rent Allowance, Project Allowance, Child Education Allowance for a maximum of two living children & Employees Provident Fund (Employers share), Annual Increment at the rate of 5%, Performance incentive up to maximum of 30% of Annual Basic as annual pay, Laptop maintenance allowance and Self Learning allowance.*
20. **Other monetary benefits allowed to BRLPS/NRETP employees include Accidental Insurance coverage, Medical Insurance cover for self & family, etc.

21. Initially contract will be for a period of three years for positions under BRLPS and one year for the positions under NRETP that maybe extended further on the basis of performance and approval of the Competent Authority and continuance of the BRLPS/NRETP project. The contract would end with the closure of the BRLPS/NRETP project as mentioned above. Employees may be separated if not found suitable at the discretion of the management.

22. Persons who had been separated from the BRLPS on disciplinary grounds need not apply as their candidature will not be considered.

23. **No TA/DA will be paid for attending different stages of selection process or first joining of BRLPS.

24. There would be a probation period of 3/6 months.

25. Record of the non-selected candidates shall not be preserved beyond 6 months from the date of preparation of the select list.

26. Candidates belonging to BC, EBC & unreserved categories shall have to pay a non-refundable application fee of Rs. 500/- (Rs. Five hundred only) for every position applied for. Candidates belonging to SC, ST and Divyang (PH) categories shall pay a non-refundable application fee of Rs. 200/- (Rs. two hundred only) for every position applied for. Reservation facility would be applicable only to the Bihar domicile candidates. Application fee has to be paid through online only while registering online. The application fee is exclusive of Bank charges, wherever applicable.

To apply online please visit: [www.brlps.in](http://www.brlps.in) and click on “Career”.

**Disclaimers:** Mere eligibility does not guarantee a job.

**Chief Executive Officer- cum- Mission Director,**

Bihar Rural Livelihood Promotion Society

*Canvassing in any form shall be a disqualification.*